What is Just Text Giving?

Just Text Giving is a service that enables anyone with a mobile phone to make a donation to a charity (Church) using the Text facility on their mobile phone.

How Does it Work?

Each charity (Church) is allocated their own unique six digit code, for example RSTM01. This code is always made up of four letters followed by two numbers.

The Church then promotes their code and if someone wants to give through Just Text Giving they would text the Church’s unique code (e.g. RSTM01) to mobile number 70070, along with the amount they would like to give (maximum single donation allowed is £10).

“RSTM01 £5” or “RSTM01 5”

The person sending the text then receives a ‘Thank you’ reply, which also contains a link to an online Gift Aid declaration. Even if the person already has a current Gift Aid declaration with the Church, each time a text donation is sent a separate Gift Aid declaration must also be completed. This is because the donation’s Gift Aid is collected by Just Giving and then passed on to the Church, rather than the Church claiming the Gift Aid itself.

What’s the Cost?

**Donor:** There is no additional cost to the donor. Each donor only pays the amount they want to donate. Neither should they be charged for the text, nor have it deducted from their monthly allowance, if their contract has one.

**Church:** There is currently no cost to the receiving church either. Vodafone have committed to cover all Just Giving’s administration costs for at least the next 18 months. Thus the Church will receive the full donation, including the Gift Aid if given.

**Diocese:** There is a small annual fee paid by the Diocese. Under normal conditions, only those Churches that are registered directly with the Charity Commission would be able to use Just Text Giving. Therefore to allow Churches that are not currently registered make use of the Just Text Giving service, the Diocese has registered itself on their behalf at no cost to the individual Churches.

When Does My Church Receive their Text Donations?

Mobile phone companies only collect their charges on a monthly basis, thus it can take up to 60 days for each Church to receive their text donations.

How are the Donations Received by my Church?

On a monthly basis, any donations will be sent by cheque or electronically transferred via BACS.

What Next?

Please contact Gordon Fath on 0151 705 2180, or via email (gordon.fath@liverpool.anglican.org).