

# **Evangelism and the broken public square**

Presidential address, OB-day +1



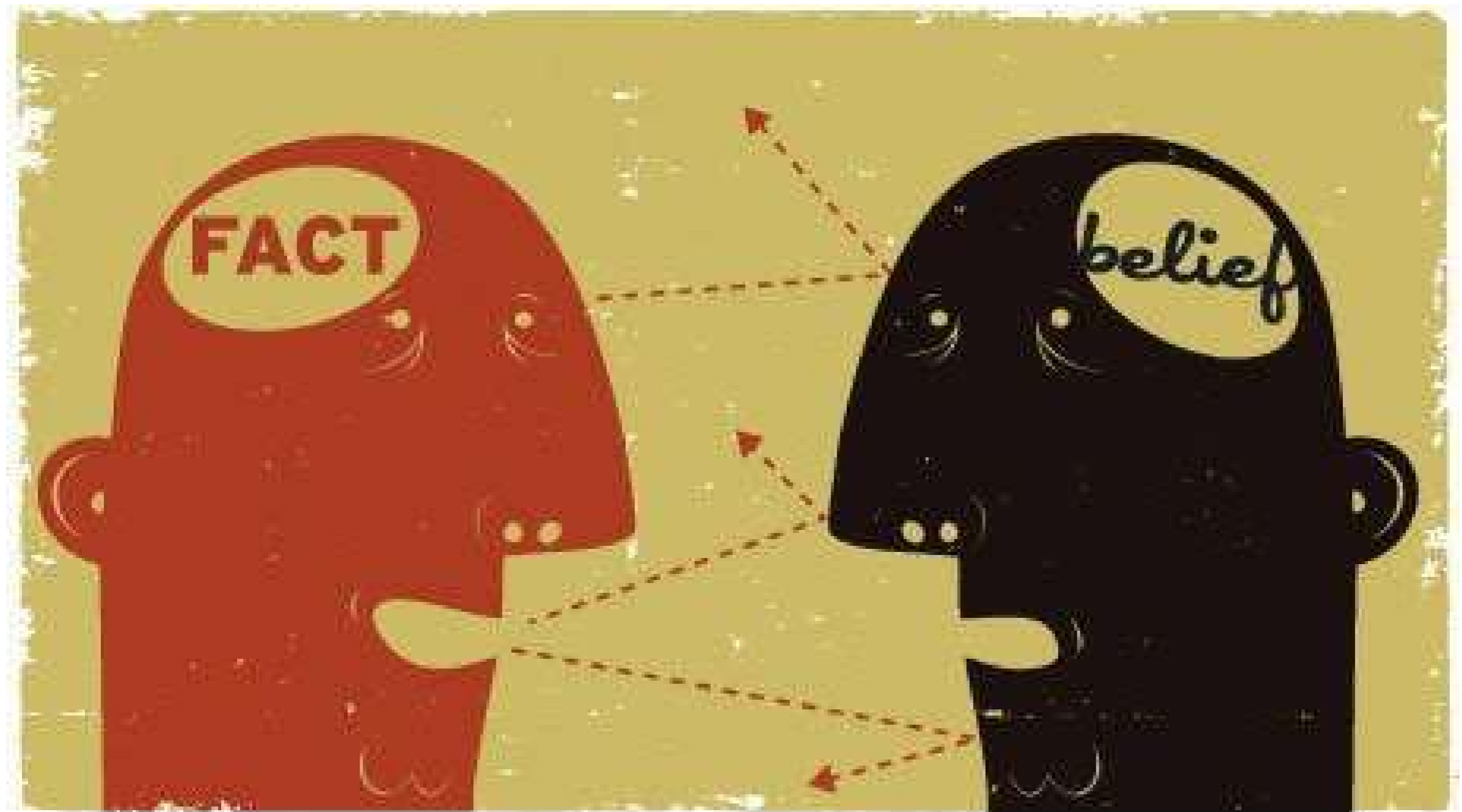
# The public square is broken



# Broken conversation



# Broken truth



# Broken morale



# The voice of faith?



# The Church of England



# Rule of Life

## **Called**

...to pray  
...to read  
...to learn

## **Sent**

...to tell  
...to serve  
...to give



# Rule of Life

## Called

...to pray  
...to read  
...to learn

## Sent

...to tell  
...to serve  
...to give

## 1 Peter 3:14b-16

Do not fear what they fear, and do not be intimidated, but in your hearts sanctify Christ as Lord.

Always be ready to make your defence to anyone who demands from you an accounting for the hope that is in you; yet do it with gentleness and reverence.

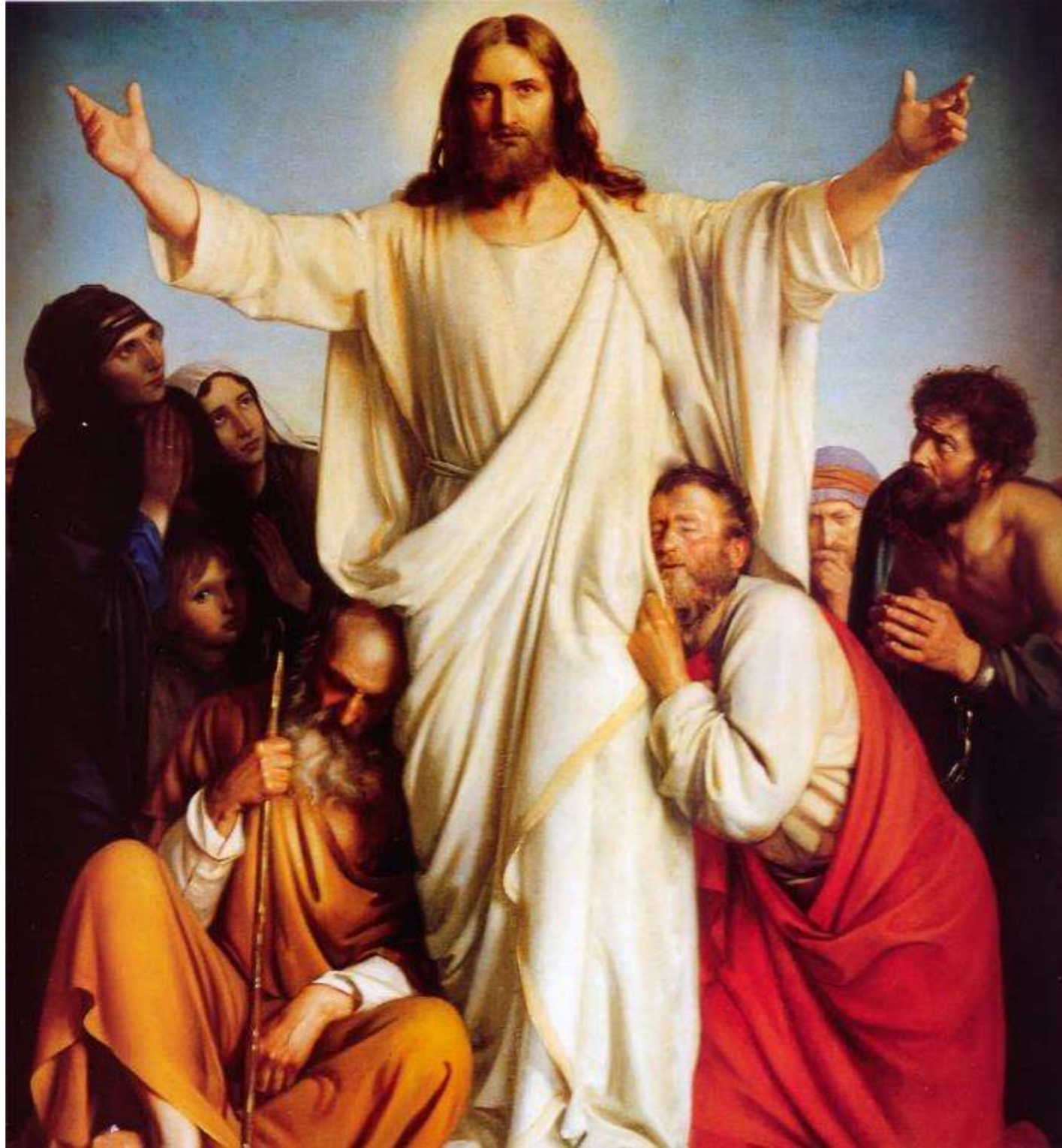
May 2015

# Jesus and Christianity research debrief



Modicum

# Jesus



# Jesus (2015)

Jesus is very frequently mentioned

FAMOUS PERSON	No. of mentions in (in last 8 days)
<i>Andy Murray (Australian</i>	<b>58k</b>
<i>Jesus</i>	<b>54k</b>
<i>Cameron</i>	<b>50k</b>
<i>Harry Styles</i>	<b>34k</b>
<i>Obama</i>	<b>29k</b>
<i>Suarez</i>	<b>13k</b>



# Jesus

THE SUNDAY TIMES  
01.03.15 / 3

## Jesus banned from M&S flowers

**Nicholas Hellen**  
SOCIAL AFFAIRS EDITOR

THE words "Christ" and "Jesus Christ" have been placed on a list of banned abusive and offensive terms by Marks & Spencer.

Customers who try to include them in greetings with online purchases of flowers are prevented from completing their orders.

The policy emerged this weekend when a pastor's wife was blocked from ordering a £35 bouquet of spring flowers as a gift. She was confronted with an on-screen warning: "Sorry there's something in your message we can't write."

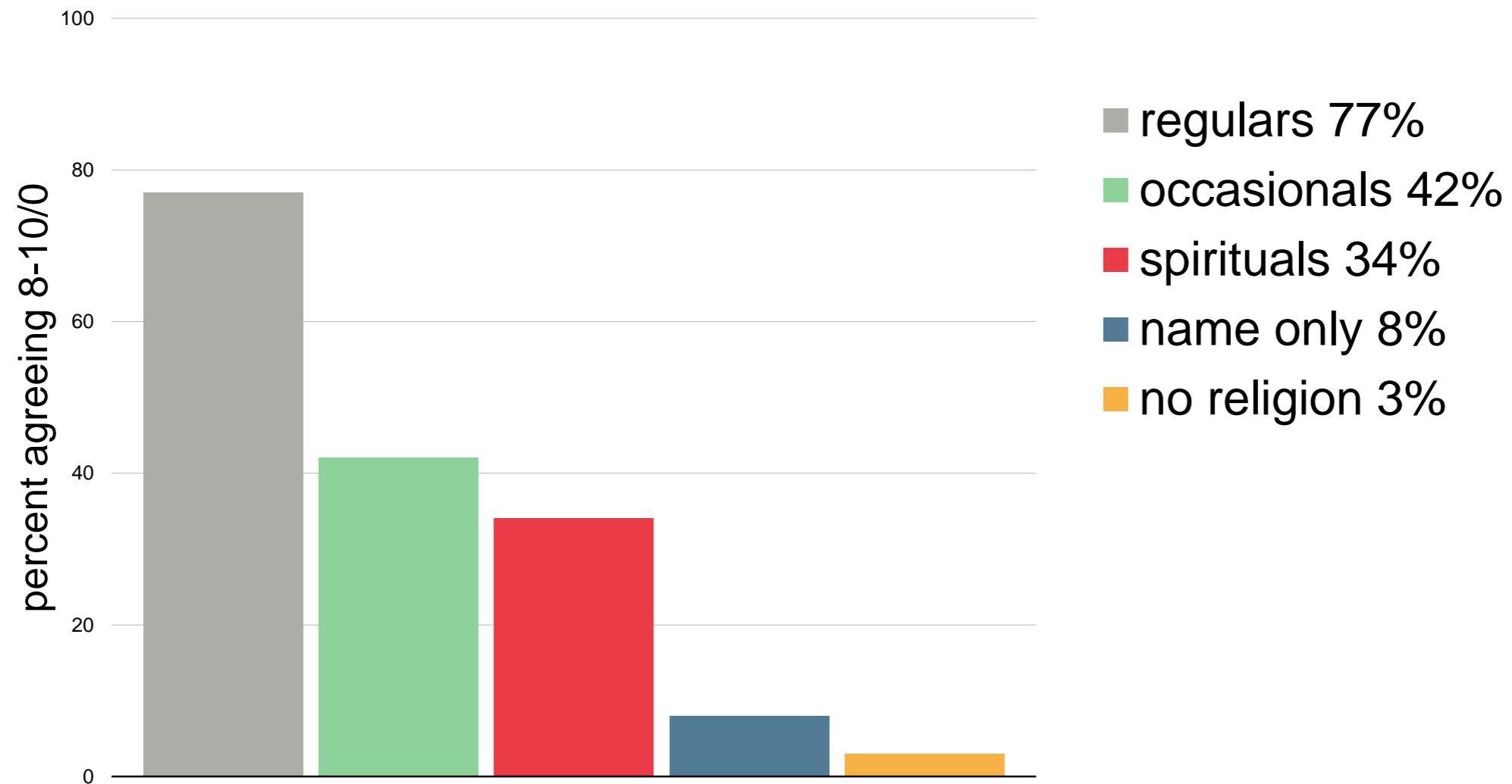
The blocked message ran: "Thank you for your care and practical help for Margaret in her last days ... With love from her church family, Christ Church Teddington."

Robinson,  
and below  
th George  
, says his  
s is good



# Jesus

“Jesus is a role model for me - someone who lived his life in the right way and changed the world” Registering endorsement (8-10/10) by segment.



Online fieldwork 10-12 April 2015 by ICM



Jesus is difficult





# Christianity

$\rightarrow x^2 + px + q = 0$   
 $\rightarrow x_{1/2} = -\frac{p}{2} \pm \sqrt{\left(\frac{p}{2}\right)^2 - q}$   
 $f_r = \frac{1}{2\pi} \cdot \frac{1}{\sqrt{LC}}; \omega = 2\pi f_r$

$W = \int_{s_1}^{s_2} F(s) \cdot \cos \alpha ds$   
 $\tanh x = \frac{e^x - e^{-x}}{e^x + e^{-x}}$   
 $u_c = U(1 - e^{-t/RC})$

$v = \frac{ds}{dt}$   
 $\theta = \underline{I} \cdot N$   
 $C + O_2 \rightarrow CO_2$

$4 FeS_2 + 11 O_2 \rightarrow 2 Fe_2O_3 + 8 SO_4$

$-\frac{d}{dt} \int_A B dA = \oint_L E' dl = - \int_A \left( \frac{\partial B}{\partial t} + \text{rot}(B \times v) \right) dA$

$HCl + H_2O \rightleftharpoons Cl^- + H_3O^+$   
 $a^2 = b^2 + c^2 \rightarrow W_{rot} = \frac{1}{2} \cdot J \omega^2$

$V = \frac{1}{6} \pi h (3e_1^2 + 3e_2^2 + 4^2)$   
 $\rho_v = \int_{\varphi=0}^{2\pi} \int_{\vartheta=0}^{\pi} \frac{r^2}{50_2} H_{\varphi} H_{\vartheta}^* \sin \vartheta d\vartheta d\varphi$



Jesus is difficult

Christianity is complicated



# God is simple



Jesus is difficult

Christianity is complicated

God is simple



Jesus is difficult

Christianity is complicated

God is simple

They want their children to know

They want to pop in



# Seven findings

Jesus is difficult

Christianity is complicated

God is simple

They want their children to know

They want to pop in

They want the church to act

Heart first, not head first



# Ideas

## Time to Act

Now it's time  
for the  
Church of England  
to act: support its  
fight against poverty  
and injustice

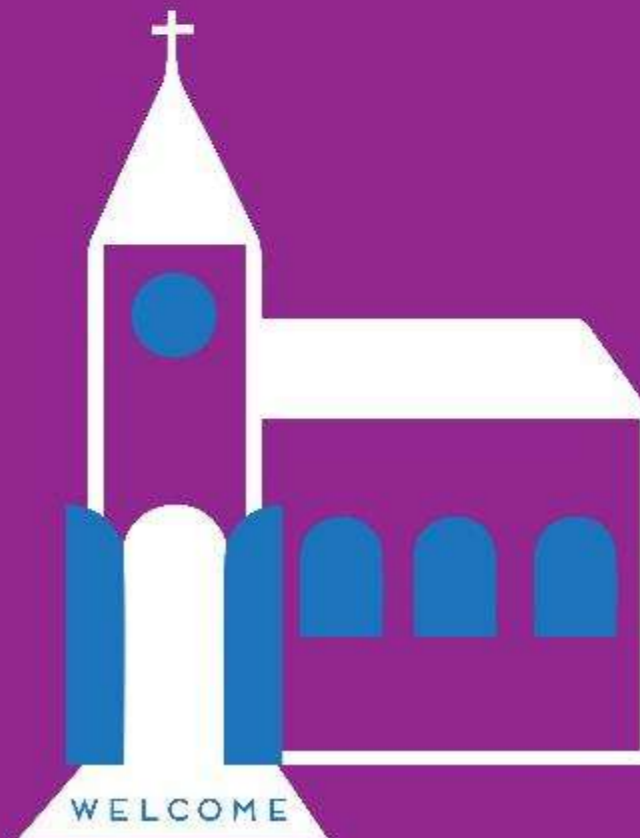


# Ideas

## Open Church

Churches want to  
re-open their doors.

To be there when you need time  
to pray, to think, to be with  
God or loved ones  
who have passed away.





# Ideas

## Church Kids Club

Parents welcome to join in too



Bring your little ones after school or at the weekend: **for making, learning, singing and story telling.**



**They get to learn about love, friendship & kindness in a safe & welcoming place**



# Ideas

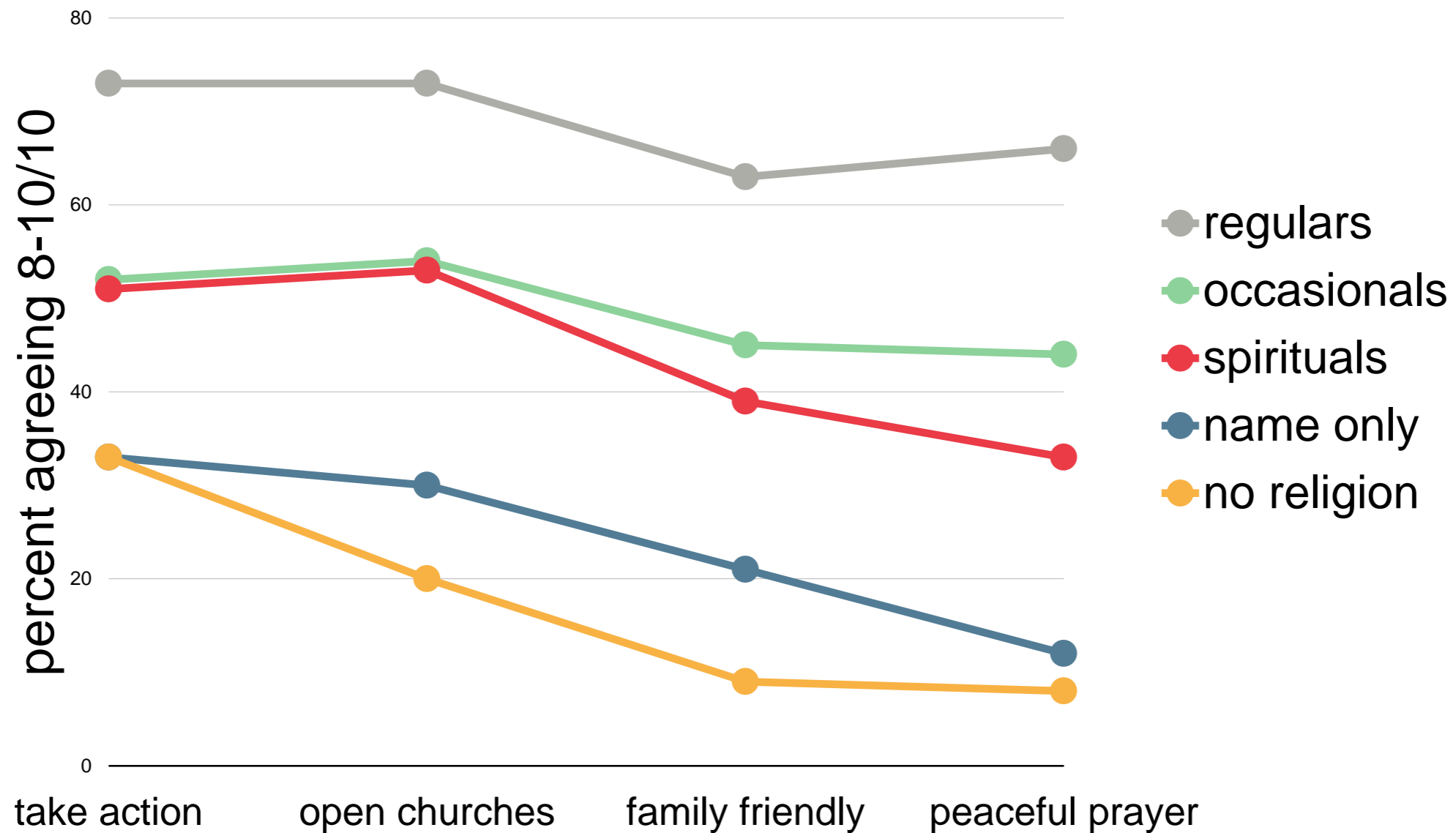
## Peaceful Prayer Services

Take half an hour to come to church to pray in peace alongside others.



# Ideas

“Here are some ideas about what the Church of England could do in the future. How much do you rate these ideas out of 10?”



Online fieldwork 10-12 April 2015 by ICM.



# Seven findings

Jesus is difficult

Christianity is complicated

God is simple

They want their children to know

They want to pop in

They want the church to act

Heart first, not head first



# Thank you



Modicum

**Qual Street**

livingbrands  
STRATEGY AND INSIGHT

**Always be ready to make your  
defence to anyone who demands from  
you an accounting for the hope that is  
in you;  
yet do it with gentleness and  
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**“One minute; no jargon”** (*Justin Welby*)

# Prayer

## a prayer for the nation

God of hope,  
in these times of change,  
unite our nation  
and guide our leaders with your wisdom.  
Give us courage to overcome our fears,  
and help us to build a future  
in which all may prosper and share;  
through Jesus Christ our Lord.  
Amen.





# Prayer

**Loving Father,  
by your grace we long to see  
more people knowing Jesus,  
and more justice in your world.  
Help us to live as your disciples  
in the power of the Spirit  
and to work to your praise and glory.**

**Amen.**